# Everyone Can Code

A new approach to coding that gives everyone
the power to learn, write, and teach code.

## You're invited

We believe coding is an essential skill. Learning to code teaches
you how to solve problems and work together in creative ways,
inside and outside of the classroom. So we've designed a new
approach to coding that lets anyone learn, write and teach it.

Register now >

## What you'll learn

• Explore how the Swift Playgrounds app for iPad can make
  learning to code fun and interactive for your students

• Discover how App Development with Swift on Mac can help
  your students bring their ideas to life

• Explore how the Teacher Guides for App Development with
  Swift and Swift Playgrounds can help expand your
  understanding of coding with Swift

See these new features in action and connect with the Apple
education team to help start planning your customer's school
deployment.

## Who should attend

ASE Edu education manager, sales leads
and Apple Education Trainers

## Where and when

2nd November, 2016
09:00 – 12:00 CET

**InterContinental Geneva**
Chemin du Petit-Saconnex 7-9,
1209 Genève,
Switzerland
Map and directions >

## Agenda

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|---|---|
| 09:00 | Registration |
| 09:10 | Intro & Welcome |
| 09:30 | Everyone Can Code |
| 10:00 | Swift Playgrounds |
| 10:15 | Break |
| 10:30 | Teacher Guide |
| 11:00 | App Development with Swift |
| 11:30 | Next steps |
| 12:00 | Close |

Note: Apple would be pleased to host you for meals with this event, if permissible, under applicable school policies.
Please consult your ethics official to determine what is permissible. Event locations are subject to change.